

G-W Marketing Dynamics, 2024/5e Revised

Goodheart-Willcox

CTE—Course Code 8827110

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**GOODHEART-WILLCOX****Marketing Essentials**

*MARKETING DYNAMICS,  
2024/5<sup>TH</sup> EDITION REVISED  
(Quinlan et al.)*

Florida Student Bundle:			
Student Edition + Florida Student Online Learning Suite 5-Year <sup>1</sup> .....	72-349-0	165.30	9798894488318
Florida Student Bundle:			
Student Edition + Florida Student Online Learning Suite 5-Year LMS-Ready Common Cartridge <sup>1</sup> .....	72-349-1	170.85	9798894488332
Florida Student Bundle:			
Student Edition + Florida Student Online Learning Suite 5-Year Single Sign-On <sup>1</sup> .....	72-349-2	170.85	9798894488356
Florida Student Online Learning Suite 5-Year <sup>1</sup> .....	72-349-3	117.99	9798894487113
Florida Student Online Learning Suite 5-Year LMS-Ready Common Cartridge <sup>1</sup> .....	72-349-4	123.60	9798894488325
Florida Student Online Learning Suite 5-Year Single Sign-On <sup>1</sup> .....			
72-349-5	123.60	9798894488349	
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5-Year Individual Subscription .....	72-349-7	600.00	9798894487106
(Free 1:25 with all titles above up to a maximum of 10)			
Student Bundle:			
Student Edition + Student Online Learning Suite 6-Year Single Sign-On <sup>1</sup> .....	72-350-1	185.22	9798894489711
Student Online Learning Suite 6-Year Single Sign-On <sup>1</sup> .....	72-350-2	143.49	9798894489704
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Student Online Learning Suite 3-Year <sup>1</sup> .....	72-350-5	95.73	9798891182271
►Online Instructor Resources			
3-Year Individual Subscription .....	72-350-6	300.00	9798894480060
(Free 1:25 with 3-Year titles above up to a maximum of 10)			
Student Online Learning Suite 2-Year Single Sign-On <sup>1</sup> .....			
72-350-7	84.24	9798894486796	
Student Bundle:			
Student Edition + Student Online Learning Suite 1-Year LMS-Ready Common Cartridge <sup>1</sup> .....	72-350-8	149.85	9798894487960

<sup>1</sup>Minimum of 15 must be purchased